

Cordell Jones

954-812-3405 • jonescordell001@gmail.com • www.cordell-jones.com

PROFESSIONAL EXPERIENCE

The Miami Herald, Miami FL

June 2025 - August 2025

Reporting Intern | Miami, FL

Consumer & Culture Reporting

- Researched and wrote 3–5 stories weekly on consumer-related issues, including a feature on [Gena Sims, founder of the Autism Theater Project](#), and [Orlando Plein, founder and owner of Lando Golds](#), to gain readership from over 30,000 local readers.
- Covered cultural topics relevant to Miami residents, such as [school zone activity and speed check cameras in Miami-Dade County](#).
- Collaborated with a six-person reporting team to develop and pitch stories on trending topics, including [new airport technology at Miami International Airport](#).
- Conducted interviews, gathered public feedback, and incorporated multimedia elements to enhance storytelling impact.
- Contributed to weekly newsroom meetings and editorial planning sessions to align reporting with audience interests and publication goals.

Big Bend Habitat for Humanity

January 2025 - May 2025

Public Relations Intern | Remote

Community Public Relations

- Developed communication strategies and document plans to promote the work of Habitat for Humanity to the local Tallahassee community.
- Delivered three campaigns through creating a newsletter, a brochure, and a press release for the local Habitat for Humanity.
- Supported strategic planning for public outreach and digital content distribution.

Freelance Reporter

June 2022 - Present

(Essence Magazine, Tallahassee Magazine, Scalawag Magazine, Tribe Magazine, Soundsphere Magazine) | Remote

Freelance Assignment Pitching and Reporting

- Pitched and wrote original features for national and regional outlets, including:
 - *Essence*: [Explored HBCU fashion culture on campuses such as FAMU and Howard](#)
 - *Scalawag*: [Covered stories on Black South Florida preservationists](#)
 - *Soundsphere*: [Reviewed the documentary “Slave Play. Not A Movie. A Play.”](#)
 - *Tribe Magazine*: [Highlighted Tallahassee’s emerging creative scene](#)
 - *Tallahassee Magazine*: [Profiled rising local fashion designers](#)
- Demonstrated versatility in voice, tone, and storytelling across diverse editorial platforms for three years.

Journey Magazine

August 2024 - May 2025

Copy Editor | Tallahassee, FL

Editorial Management, Writing, Idea Creation

- Led story development and editorial processes for a student-centered magazine focused on culture, fashion, and politics.
- Collaborated with writers and photographers to produce over 20 published articles.
- Facilitated reader engagement by incorporating feedback from 40+ students to guide story content and design.

WANM-FM (Student Radio Station)

May 2023 - May 2025

Podcaster and DJ | Tallahassee, FL

Radio Hosting, Music Curation, Audiovisual Editing

- Co-created and co-hosted “Off the Rack with Cordell and Micah,” the only Black HBCU-focused fashion podcast in the country for 2 years.
- Hosted weekly radio segment “Plugged In with Cordell” every Thursday, curating music and discussions on pop culture, news, and local creatives for the 2024–2025 academic year.
- Managed content planning, recording, editing, and live promotion for both shows.

WANM-FM (Student Radio Station)

May 2024 - May 2025

Social Media Director | Tallahassee, FL

Social Content Creation, Content Scheduling, Analytics

- Created and scheduled 364+ multimedia posts across Instagram, TikTok, and YouTube.
- Increased Instagram following by 9% and drove a 200–400% weekly growth in impressions and page views.
- Developed cohesive branding and audience engagement strategies for a student-run station.

EDUCATION

Bachelor of Science in Journalism

May 2025

Florida Agricultural and Mechanical University | Tallahassee, FL

KEY SKILLS

- **Reporting, Writing & AP Style**
- **Multimedia Production:** Adobe Premiere Pro, Adobe Audition, Adobe Photoshop, Adobe InDesign, WordPress, CUE
- **Digital Media:** Social Media Strategy, Instagram, TikTok, and Youtube Analytics
- **Broadcast & Radio:** ENG Camera Operation, Audio Editing, Podcast Production

PROGRAMS AND PROFESSIONAL AFFILIATIONS

- **Programs:** Bloomberg HBCU Academy of Excellence (2024) | Bloomberg Journalism Cohort (2025) Center for Journalism and Democracy Summit (2024)
- **Professional Organizations:** National Association of Black Journalists