

# Cordell Jones

954-812-3405

• jonescordell001@gmail.com

• [www.cordell-jones.com](http://www.cordell-jones.com)

## PROFESSIONAL EXPERIENCE

### The Miami Herald, Miami FL

June 2025 - August 2025

Reporting Intern | Miami, FL

*Consumer & Culture Reporting*

- Researched and wrote 3–5 stories weekly on consumer-related issues, including a feature on [Gena Sims, founder of the Autism Theater Project](#), and [Orlando Plein, founder and owner of Lando Golds](#), to gain readership from over 30,000 local readers.
- Covered cultural topics relevant to Miami residents, such as [school zone activity and speed check cameras in Miami-Dade County](#).
- Collaborated with a six-person reporting team to develop and pitch stories on trending topics, including [new airport technology at Miami International Airport](#).
- Conducted interviews, gathered public feedback, and incorporated multimedia elements to enhance storytelling impact
- Contributed to weekly newsroom meetings and editorial planning sessions to align reporting with audience interests and publication goals

### Big Bend Habitat for Humanity

January 2025 - May 2025

Public Relations Intern | Remote

*Community Public Relations*

- Developed communication strategies and document plans to promote the work of Habitat for Humanity to the local Tallahassee community
- Delivered three campaigns through creating a newsletter, a brochure, and a press release for the local Habitat for Humanity
- Supported strategic planning for public outreach and digital content distribution

### Freelance Reporter

June 2022 - Present

(Essence Magazine, Tallahassee Magazine, Scalawag Magazine, Tribe

| Remote

Magazine, Soundsphere Magazine)

*Freelance Assignment Pitching and Reporting*

- Pitched and wrote original features for national and regional outlets, including:
  - *Essence*: [Explored HBCU fashion culture on campuses such as FAMU and Howard](#)
  - *Scalawag*: [Covered stories on Black South Florida preservationists](#)
  - *Soundsphere*: [Reviewed the documentary "Slave Play. Not A Movie. A Play"](#)
  - *Tribe Magazine*: [Highlighted Tallahassee's emerging creative scene](#)
  - *Tallahassee Magazine*: [Profiled rising local fashion designers](#)
- Demonstrated versatility in voice, tone, and storytelling across diverse editorial platforms for three years

### Journey Magazine

August 2024 - May 2025

Copy Editor | Tallahassee, FL

*Editorial Management, Writing, Idea Creation*

- Led story development and editorial processes for a student-centered magazine focused on culture, fashion, and politics
- Collaborated with writers and photographers to produce over 20 published articles
- Facilitated reader engagement by incorporating feedback from 40+ students to guide story content and design

### WANM-FM (Student Radio Station)

May 2023 - May 2025

Podcaster and DJ | Tallahassee, FL

*Radio Hosting, Music Curation, Audiovisual Editing*

- Co-created and co-hosted "Off the Rack with Cordell and Micah," the only Black HBCU-focused fashion podcast in the country for 2 years.
- Hosted weekly radio segment "Plugged In with Cordell" every Thursday, curating music and discussions on pop culture, news, and local creatives for the 2024-2025 academic year
- Managed content planning, recording, editing, and live promotion for both shows

### WANM-FM (Student Radio Station)

May 2024 - May 2025

Social Media Director | Tallahassee, FL

*Social Content Creation, Content Scheduling, Analytics*

- Created and scheduled 364+ multimedia posts across Instagram, TikTok, and YouTube
- Increased Instagram following by 9% and drove a 200–400% weekly growth in impressions and page views
- Developed cohesive branding and audience engagement strategies for a student-run station

## EDUCATION

### Bachelor of Science in Journalism

May 2025

Florida Agricultural and Mechanical University | Tallahassee, FL

## KEY SKILLS

- **Reporting, Writing & AP Style**
- **Multimedia Production**: Adobe Premiere Pro, Adobe Audition, Adobe Photoshop, Adobe InDesign, WordPress, CUE
- **Digital Media**: Social Media Strategy, Instagram, TikTok, and YouTube Analytics
- **Broadcast & Radio**: ENG Camera Operation, Audio Editing, Podcast Production

## PROGRAMS AND PROFESSIONAL AFFILIATIONS

- **Programs**: Bloomberg HBCU Academy of Excellence (2024) | Bloomberg Journalism Cohort (2025) Center for Journalism and Democracy Summit (2024)
- **Professional Organizations**: National Association of Black Journalists